

# Permaline Check-out Belt To Speed Up Your POS Process







Ammeraal Beltech is a leading manufacturer of process and conveyor belting with a unique reputation for developing innovative solutions for belting applications. One of those solutions is the Permaline Messenger Belt for check-out counters.

'Baskets only, Card payment only, Place loyalty card here' are typical signs to inform customers. But these signs around check-out counters are often not noticed. This causes delays in your POS process and increase check-out times.

The Permaline Messenger Belt displays your message directly on the check-out counter for maximum exposure. A simple method to speed up your POS process!

Permaline Messenger Belts can be printed with any design, including full colour photographs. Your custom design is protected by a durable clear cover to prevent damage and it will look good as long as the belt is in use. Permaline belts have the same advantages as non-printed check-out belts.

#### **Benefits:**

- Faster check-out process
- Smoothly guide customers to the right counter
- Customised message or image
- Highly visible and non-fading
- No limitation in print design or colours
- Belt life comparable to non-printed belt
- Food grade belt cover







Beltech member European Hygienic Engineering & Design Group Food Grade belts comply with EC 1935/2004, EU 10/2011 and FDA standards

Ammeraal

## Innovation & Service in Belting

#### **Permaline Messenger Belt**

The Ammeraal Beltech Permaline Messenger Belt is designed for use on check-out counters in grocery and DIY stores. The belt is provided with a customised message or image to guide customers to the right counter or to give instructions to achieve faster scanning. An ideal system to speed up the check-out process and reduce customer frustration

#### **Permaline Features**

- Full colour custom print: any message, logo or image
- Food Grade top cover meets EC 1935/2004, EU 10/2011 and FDA standards
- · Clear cover protects print from abrasion and cleaning
- Matt top finish reduces light reflections and eases product accumulation
- · Low noise properties
- Less energy consumption as result of low friction fabric
- Prevention of static discharge because of antistatic yarns
- Permaline can be spliced as non-printed belts



### Whatever message you have, Permaline is your Messenger...



Antistatic, low friction and low noise bottom fabric

Wear resistant, matt, transparent and Food Grade protective layer

Wear resistant, matt, transparent and Food Grade protective layer

Your message, print or design without limitation in colour













Expert advice and quality solutions for all your belting needs.

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